**Entrepreneurship Project**

**Specification Sheet**

Name(s)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Accounting 1

**In groups of two, or on your own, your assignment is to research an entrepreneur of your choice and answer the following:**

1. What is the type of business your entrepreneur is in/started?
2. Who is their market? (Who do they sell their product/service to?)
3. What made this person become an entrepreneur? (Did they always want to own their own business or did it “just happen”?)
4. What was their life like growing up? (Family Information)
5. Give the financial information! How much is this person worth? What are their sales numbers? How many products/services do they have?
6. Two things that surprised you about this person that you didn’t know before your research.

**Presentation Specifications**

* You will have three to four days to gather research and prepare presentation that you will present to the class.
* Before presentations begin, you must turn in your presentation to me.
* Your presentation should contain 10-15 slides, include sites used as the last slide.
* You will be graded on creativity as well as spelling, grammar etc.
* Business attire when you present.
* Handouts, examples of the product or a facts sheet.
* Each group member will receive the same grade.

**Due date: April 13, 2017 (Thursday)**